



“Prepared to Transition Your Physical Event to a Virtual Event”

A Case Study

The Physical Event

The College of Nursing planned their conference on Military & Veterans Mental Health, an educational seminar, at the FSU Turnbull Conference Center accommodating 100 faculty, student and guest attendees intended to be held on site.

The Virtual Event

The seminar’s content was delivered interactively through Zoom, with a mix of six faculty and staff presenting onsite from the conference center while other presenters delivered their content from their home or office. In addition, 100 (non-interactive) remote viewers participated utilizing the conference center’s Mediasite Webcasting Solution.

Staff provided for the event: Conference Coordinator, AV Technician and Facilities Staff

Support Prior to the Virtual Event:

- Delivery of all zoom and webcast links to College of Nursing staff
- Setup of all equipment and room with modified U for seven people, table added in the middle for the main presenter/moderator in order to maintain social distancing guidelines
- Moderate a technical run-through with nursing staff and remote presenters

Audio Visual Support Throughout the Virtual Event:

- Monitoring of audio levels and the status of video conference and webcast
- Relay of all attendee questions that arrived through Mediasite Q&A to the College of Nursing staff on-site

Post Event Support:

- Delivery of all event analytics to the College of Nursing staff
- Delivery of zoom recording to College of Nursing staff
- Delivery of Mediasite recording to College of Nursing staff

“Thankfully, we were able to move forward with our educational seminar virtually because of the expertise and infrastructure already in place at Turnbull to support us.”

